



ONE PRODUCT TO REDUCE WATERING, PROMOTE ROOTING, & BOOST MICROBIOLOGY

Too good to be true or the next best thing since sliced bread!? I may be bias, but let me tell you why NutriRoot™ is the next best thing.

What is NutriRoot?

NutriRoot 2-2-3 Liquid Soil Applied Fertilizer is a unique blend of nutrients, seaweed extract, humic acid, surfactants, and humectants designed to accelerate root development and to reduce water stress in new plantings, mature trees, shrubs, and lawns.

The NutriRoot Difference

Unlike most products currently available on the market that are purely nutrient based or standalone water managers, NutriRoot combines these and more into one easy, effective treatment. It enables soil to extract water from the air into the root zone, reducing watering while supporting microbiology and stimulating root growth, resulting in successful plantings even in stressed conditions.

For water management, NutriRoot is not a wetting agent which affects the surface tension of water or a water absorbing polymer which can disturb the soil surface. NutriRoot uses patented, food-grade soil specific humectants. These humectants will attract water vapor from the atmosphere and condense it to liquid form, making it root available. Using NutriRoot is an easy way to reduce overall water usage by helping plants more efficiently use the water they receive. NutriRoot includes a non-ionic surfactant to help move the product to the root zone while increasing percolation during watering events. Humic substances and help promote root growth and enrich soil when broken down by soil microbes. Lastly, NutriRoot contains both macro and micro nutrients such as Nitrogen, Potassium, Phosphorus, Iron, Manganese, and Zinc. A USDA Certified Biobased Product, NutriRoot uses 86% renewable carbon content, an impressive 15% above the minimum requirement. This label assures users that the product contains a verified amount of renewable biological ingredients.



Using NutriRoot

NutriRoot can be used to reduce water stress and transplant shock. Apply directly to the soil in containerized plants or spray the base of balled/burlapped plants to ensure your watering is more efficient. Drench soil with NutriRoot before and after transplanting to help with root establishment. Existing landscape applications can be made before bud break, monthly during the growing season (particularly during hot, dry months), and after leaves have dropped in the fall. Treatments in northern areas before the ground temperatures drop below 40 degrees F help to decrease plant stress during winter.

The basic dilution is 1.25-1.5 fl. oz. NutriRoot in 1 gallon of water. Use higher rates for newly transplanted trees or trees with root loss. Use lower rates for routine maintenance and to alleviate drought stress.

NutriRoot can be used in conjunction with standard fertilization programs and may increase their efficacy. Applying with amendments like biochar and compost can help increase the soil's water holding capacity.

Reduce Watering, Reduce Plant Loss!

NutriRoot makes watering more efficient, reduces plant stress, and increases water storage in landscaped and containerized plants. Worry less about your plants and spend more time enjoying your beautiful garden.

Available in 8 fl. oz., 32 fl. oz., 1 gallon, and 32 fl. oz. hose end sprayer concentrates. 32 fl. oz. makes up to 25 gallons, treating up to 25 small trees.

About Arborjet, Inc.

Founded in 1999, Arborjet has developed the leading tree injection equipment and formulations to protect trees while supporting the landscape industry. After years of research, Arborjet is pleased to also bring effective and sustainable solutions to the home gardener. Call 781.935.9070 today to learn more or visit www.arborjet.com/horticulture.

